



***Days of Wonder and Fantasy Flight Games announce  
agreement on the BattleLore Board Game and Game System***

*FFG to acquire all rights, existing inventory and future development for fantasy game system*

**Los Altos, CA; Roseville MN – August 21, 2008.** Days of Wonder (DOW) and Fantasy Flight Games (FFG) today announced that they have reached a comprehensive agreement for FFG to acquire all worldwide rights to, and become the sole publisher of, the BattleLore game system. In addition to all copyrights, game artwork and the moulds to reproduce existing figures, FFG will also purchase all remaining unsold inventory for the original BattleLore game, its expansions and the recently announced Troll Map expansion. Transfer of the game is expected to be completed by the end of September 2008.

Richard Borg, BattleLore's author, has also agreed to support and develop additional expansions for FFG. DOW retains all rights to its other Command and Colors title, Memoir '44, and will continue to publish and develop additional expansions for this game, also created by Borg.

“BattleLore is as perfect a fit for FFG as could possibly exist in the marketplace,” said Christian T. Petersen, CEO and founder of FFG. “Needless to say we’re very excited and proud to include this power title and brand into FFG’s family of products. Previous to today, FFG had no fantasy ‘battlefield’ game, a void which we now can fill with this gorgeous industry leader. We plan to support this game vigorously. Even in the very first discussion with Eric and Richard about this deal, there was a flood of exciting ideas for how FFG can expand this game, serve its community, and move the brand of ‘BattleLore’ forward under the FFG banner.”

“With its strong resources and superb track record in developing fantasy titles, FFG is the perfect partner to take the BattleLore game system to the next level in gaming. As fans of the game ourselves, we are confident it will be in great hands”, said Days of Wonder CEO, Eric Hautemont. “This agreement now allows us to focus our resources on providing even more support for the other games in our portfolio as well as successfully launching yet-to-be-announced new games.”

“I am delighted with the opportunity to see BattleLore gain a second life at Fantasy Flight, and look forward to partnering with them as we continue to develop and expand the BattleLore system,” said BattleLore author, Richard Borg.

### **About Days of Wonder**

Days of Wonder publishes top-quality, family-oriented board and card games that are easy to learn and fun to play. Founded in 2002, Days of Wonder has a global presence, with offices in the US and Europe, and distribution in 25 countries. To date, the company has sold over 1.4 million games and hosted over 12 million games online. In June 2004, Days of Wonder became the youngest publisher ever to win Germany's prestigious Spiel des Jahres, the world's most coveted game prize. For more information, visit their website at [www.daysofwonder.com](http://www.daysofwonder.com).

### **About Fantasy Flight Games**

Roseville, Minnesota's Fantasy Flight Games is a publisher of board, card, and role-playing games. Founded by Christian T. Petersen in 1995, Fantasy Flight has published many titles, including World of Warcraft: the Board Game, The Lord of the Rings series of board games; board and card games based on H.P. Lovecraft's Cthulhu mythos and George R. R. Martin's A Game of Thrones, and many original board games such as Twilight Imperium and Runebound. For more information, visit the Fantasy Flight Games website at [www.fantasyflightgames.com](http://www.fantasyflightgames.com). Battlelore, and the FFG logo are trademarks owned by Fantasy Flight Publishing, Inc. All rights reserved.

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