

**For Immediate Release**

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**Days of Wonder™ announces Terra™ card game**

***Players solve world crises in this collaborative card game  
to be released in conjunction with Barcelona Forum 2004 and UNESCO***

**Saratoga, CA; Paris, France – October 7, 2003** – Days of Wonder, Inc. announced today that it would publish *Terra™* – a semi-collaborative card game where players compete and collaborate to save the planet Earth from impending disaster and world crisis.

Published in partnership with Barcelona Forum 2004 and UNESCO, *Terra* constitutes a bold departure from Days of Wonder's traditional line of games. The game not only brings to light the potential crises facing the world, but also will help to support worthy causes through gaming. For each copy sold, Days of Wonder will contribute 1 Euro (approximately 20% of its gross profit) to a NGO, Holos, dedicated to solving real world crises. To learn more visit: [www.terracrisis.com](http://www.terracrisis.com). Days of Wonder contributions will finance a health project and the development of sustainable agricultural productions methods in Brazil, and the creation of a database of shared know-how between farmers of Africa and Europe.

The 2004 Barcelona Forum wanted a game associated with its event that would be a vehicle for the ideas of sustainable development, cultural diversity and worldwide peace; Days of Wonder was on the lookout for an opportunity to promote the social benefits of gaming to a broad audience; and UNESCO wanted to connect its remarkable member network to support a worthy educational endeavor. Together, they will bring *Terra* to a vast public by featuring the game at the 2004 Barcelona Forum (May-September 2004), as well as via the UNESCO libraries throughout the world, and the Days of Wonder distribution network spanning 16 countries.

The game was designed by noted author Bruno Faidutti specifically for the 2004 Barcelona Forum, where 5 million visitors are expected to come learn and discuss about sustainable development, cultural diversity and the promotion of worldwide peace. *Terra* puts the players in front of ecological, socio-economical or diplomatic-military crises where all must collaborate to save the Earth's fragile equilibrium while moving their own interests forward. Players score points for solving a crisis for the common good, but at the same time keeping as many scarce resources to themselves as they can.

According to Faidutti, "The objective was to make people realize that, while they might not all win equally, they could easily all lose together if they do not, first and foremost, put their common interest forward".

*Terra* includes 18 crisis cards, 90 solution cards, a scoring track, 12 scoring markers, a rulebook and a Days of Wonder web access number. It will be published in 5 languages (Spanish, Catalan, French, German and English) and available in December 2003 at the recommended retail price of 19.95 euros/\$19.95.

## **About the Partners**

The 2004 Barcelona Forum is a unique, 5 months-long forum, organized and sponsored by the Spanish, Catalan and Barcelona City governments. Over 5 million visitors are expected to come learn and discuss about such subjects as sustainable development, cultural diversity and ways to promote peace. Additional information can be found at: [www.barcelona2004.org](http://www.barcelona2004.org)

UNESCO works as a laboratory of ideas and a standard-setter to forge universal agreements on emerging ethical issues. The Organization also serves as a clearinghouse – that disseminates and shares information and knowledge – while helping Member States to build their human and institutional capacities in diverse fields. In short, UNESCO promotes international co-operation among its 190 Member States and six Associate Members in the fields of education, science, culture and communication. For more information visit [www.unesco.org](http://www.unesco.org)

Founded in 1991, Holos is a non-governmental organization focused on projects that improve the living conditions of low-income populations via environmentally-conscious projects.

Days of Wonder, Inc. publishes high-quality, family-strategy board and card games that are easy to learn and fun to play. Days of Wonder is a privately held company with offices in Saratoga, CA, and Paris, France. To learn more visit [www.daysof wonder.com](http://www.daysof wonder.com)