

For Immediate Release

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Days of Wonder Announces Arrival***Company to bring a "Sense of Wonder" to board and card game market***

Sausalito, CA; Paris, France– October 1, 2002 – Days of Wonder, Inc. announced today that it will begin publishing a line of top-quality, family-strategy board and card games. The company will focus on games that are easy to learn, fun to play, and provide high replay value. The first games will be released in November of this year in North America and Europe. Titles will be released in both English and French editions and available through resellers and directly through the company website at www.daysofwonder.com. To this effect, the company is simultaneously opening up offices in Sausalito, California, and Paris, France.

"Days of Wonder is inspired by our strong desire to re-ignite in kids and adults alike, the sense of wonder and excitement that we all had as children when discovering whole new worlds that were opened up to us through games," said Days of Wonder co-founder, Eric Hautemont. "By bringing to market a select number of high-quality titles every year, we will strive to instill some new vigor in this exciting market that is the traditional game industry."

Online Game Play and Community

Days of Wonder games will also be available for online play. Each game will include a *Days of Wonder Webcard*, providing free access to play the game online against other players. The online game site will include ranking, game session scheduling and tournament play. The website will also host online forums and interactive tutorials to help new players learn how to play.

Top Quality Production

Recognizing that the quality of the game pieces add significantly to the pleasure of playing, Days of Wonder has committed to the highest quality production values. Days of Wonder games are being manufactured by Germany's most prestigious and experienced game production company.

About Days of Wonder

Days of Wonder, Inc. publishes high-quality, family-strategy board and card games that are easy to learn and fun to play. Days of Wonder is a privately held company with offices in Sausalito, CA, and Paris, France.