



For Immediate Release

US Contact: Christine Goutaland
Days of Wonder, Inc.
christine@daysof wonder.com
(1) 650-823-5845

Europe: Adrien Martinot
Days of Wonder SARL
adrien@daysof wonder.com
(33) 1 56 02 65 69

Days of Wonder Announces Memoir '44 Online

Digital Adaptation of Best-Selling WWII Board Game Now Downloadable for Free on Windows, Mac OS X and Linux

Los Altos, CA; Paris, France – June 27, 2011. Days of Wonder today announced Memoir '44 Online, the long-awaited digital adaptation of its award-winning historical board game. Available as a free download on Windows, Mac OS X and Linux, Memoir '44 Online lets players relive dozens of the most famous battles of World War II while facing off against online opponents or Johnny, the computer's AI. The game's turn-based nature and card-driven format makes for fun and lively skirmishes lasting 20 to 40 minutes each.

Created by Richard Borg, Memoir '44 was originally developed to commemorate the 60th anniversary of the D-Day landings in Normandy. The board game has become a historical phenomenon, selling over 100,000 copies at retail. Game play centers on hundreds of different WWII battle scenarios, each mimicking the lay of the battlefield and the troop placements and objectives of each army. Commanders deploy their troops into action through the play of Command and Tactic cards that greatly contribute to the game's flavor and tactical challenges.

Memoir '44 Online includes all the unique elements of the board game (scenarios, cards, dice, little plastic soldiers and tanks), while simplifying game setup. Johnny, the built-in AI player, serves as a training partner to learn the game and as a worthy, always available opponent. More experienced players can also revel in fighting against thousands of real opponents online. The game already includes dozens of scenarios on the Western, Eastern, Pacific and Mediterranean fronts, granting special achievement Badges and Expert Awards to players as they progress through the ranks.

Memoir '44 Online is available as a free download, offering new players hours of free play on the most famous battlefields of World War II. Continued play is offered through an affordable, flexible pay-to-play model based on Gold Ingots, the in-game currency.

"Memoir '44's incredibly dedicated community of players and the last decade's dearth of great turn-based computer games convinced us to embark on the multi-year development effort of this computer adaptation," explained Eric Hautemont, CEO of Days of Wonder. "After an additional year of beta-testing, we are thrilled to offer fans of the board game and those who discover Memoir '44 Online for the first time an unparalleled turn-based, multi-player experience on the battlefields of World War II."

For more information about Memoir '44 Online and to download the game, visit:
<http://www.daysof wonder.com/memoir44-online/en/start/>

About Days of Wonder

Days of Wonder publishes top-quality, family-oriented board and digital games that are easy to learn and fun to play. Founded in 2002, Days of Wonder has a global presence, with offices in the US and Europe, and distribution in 25 countries. To date, the company has sold over 2 million board games and hosted over 23 million games online. In June 2004, Days of Wonder became the youngest publisher ever to win Germany's prestigious Spiel des Jahres, the world's most coveted game prize.