



**For Immediate Release**

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***Days of Wonder announces Memoir '44 Campaign Bag***

*Much anticipated storage and travel solution for award-winning WWII game coming in June*

**Las Vegas, Nevada; Paris, France – April 21, 2008.** Days of Wonder, the publisher of top-quality board and card games, announces the upcoming release of the *Memoir '44™ Campaign Bag*. This definitive storage and travel solution for the Memoir '44 Game System is designed to accommodate even the most demanding *Overlord* player by holding 2 complete copies of the board game, along with all current expansions; or a single copy of the game and all its expansions, plus room to grow.

The Campaign Bag is made of reinforced canvas in classic army "olive-drab" with multiple pockets and custom game-graphics that reflect the Memoir '44 packaging. It also includes a large-scale countryside map in the new BREAKTHROUGH format, with an exclusive ready-to-play battle map – *Breakthrough to Gembloux* on the reverse side.

"The Campaign Bag is the perfect complement to the Memoir '44 gaming experience," says Days of Wonder CEO, Eric Hautemont. "With design, materials and graphics that are evocative of the classic look of the World War II era, fans will now have a great solution for storing and traveling with their Memoir '44 games and expansions, just in time for the first major tournament season which will launch later this year."

The Memoir '44 Campaign Bag is 17 x 14 x 8 inches and includes a large-format, ready-to-play bonus map in our new "Breakthrough" format. It will be available in June from game retailers and the Days of Wonder web site. Street price is expected to be around \$40 in the US and €40 in Europe.

**About Days of Wonder**

Days of Wonder publishes top-quality, family-oriented board and card games that are easy to learn and fun to play. Founded in 2002, Days of Wonder has a global presence, with offices in the US and Europe, and distribution in 25 countries. To date, the company has sold over 1.3 million games and hosted over 11 million games online. In June 2004, Days of Wonder became the youngest publisher ever to win Germany's prestigious Spiel des Jahres, the world's most coveted game prize.