

## For Immediate Release

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## Days of Wonder's Award-Winning *Ticket to Ride*<sup>TM</sup> is a runaway hit with over 250,000 boardgames sold!

Los Altos, CA; Paris, France – November 29, 2004. Days of Wonder, publisher of top-quality boardgames, announced that worldwide sales of *Ticket to Ride* have surpassed the 250,000 unit mark. The award-winning game has been an international success with brisk sales in the US, Europe and throughout the world since its release in March, 2004.

"The worldwide acceptance of Ticket to Ride is a testament to the universal appeal of Alan R. Moon's brilliant yet simple design", said Days of Wonder CEO, Eric Hautemont. "In a short nine months, the game, which is available in six languages, has captured the hearts and minds of families in over 30 different countries."

Ticket to Ride has received critical acclaim from players, reviewers and game retailers. In June, Ticket to Ride became the first foreign-published boardgame in over a decade to capture the world's most prestigious game prize – Germany's coveted *Spiel des Jahres*. The game also swept the *As d'Or* in Cannes.

Ticket to Ride's elegantly simple gameplay can be learned in less than less than five minutes. Players collect sets of matching cards that are used to claim railway routes connecting various cities across a map of North America. The longer the routes, the more points they earn. Additional points come to those who can fulfill Destination Tickets – secret goal cards that connect two distant cities.

Ticket to Ride can be found in quality hobby game stores or ordered directly from Days of Wonder at www.daysofwonder.com. Suggested retail price is US \$39.95.

## **About Days of Wonder**

Days of Wonder, Inc. publishes top-quality, family-oriented boardgames that are easy to learn and fun to play. Founded in 2002, Days of Wonder has a global presence, with offices in the US and Europe, and distribution in 25 countries.