



# LIVE PRESENTATION GUIDELINES

Dear Canada Plays presenters,

We are excited to have you participate in the Canada Plays live presentations. Your insights and expertise will greatly contribute to the success of our event.

## SUBMISSION DEADLINES

A presentation title and small description must be provided by **March 1<sup>st</sup>, 2025**. This will be on the website and on the mobile app. Please send it to Melina Filiatrault ([m.filiatreault@asmodee.com](mailto:m.filiatreault@asmodee.com))

The final presentations must be submitted no later than **March 31, 2025**. This deadline is firm to ensure ample time for review and technical preparation.

Please send your presentation to Tommy Beaulieu ([t.beaulieu@asmodee.com](mailto:t.beaulieu@asmodee.com)) and Maxime Vachon ([m.vachon@asmodee.com](mailto:m.vachon@asmodee.com)).

Tommy and Max will take care of preparation with you during the event. The schedule is still in the works and will be sent to you as soon as it is available.

## FORMAT COMPATIBILITY

Please note that PowerPoint presentations compatible with PC (Windows) will be accepted. Ensure that your presentations are compatible with PC systems as Apple products will not be available for presentation purposes.

## DURATION

Each presentation is scheduled for 30 minutes in total, which includes a 5–10-minute Q&A session. We recommend that your presentation content be condensed to a maximum of 20 minutes to allow sufficient time for interaction with the audience.

## FILMING AND AUDIO RECORDING

Please be aware that presentations will not be filmed. This event is private and exclusively for retailers, and therefore, no recording will be conducted as certain product information will be under embargo at the time of the event.

## VISUAL CLARITY

Ensure that all visuals included in your presentation are clear and easily comprehensible. High-resolution images and legible text are essential to effectively communicate with the audience.

We suggest including videos in your presentations to enhance engagement and illustrate your points. Please note that videos should be compatible with PowerPoint. They should be embedded within your slides and ready to be played seamlessly.

We hope that these guidelines will assist you in preparing an engaging and informative presentation for Canada Plays. Please do not hesitate to reach out if you have any questions or special requests.

We look forward to your insightful presentations and a successful event!