



Press release

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ASMODEE OPENS ACCESS+ STUDIO TO CREATE ACCESSIBLE BOARD GAMES FOR PLAYERS FROM ALL WALKS OF LIFE.

STARTING WITH SPOT IT!, CORTEX AND TIMELINE, ACCESS+ BOARD GAMES ARE ACCESSIBLE, ROOTED IN RESEARCH AND CREATE NEW OPPORTUNITIES TO BRING PEOPLE TOGETHER

GUYANCOURT — May 10, 2022 — Today, Asmodee, a leading international board game publisher, announced Access+, a first-of-its-kind board game studio adapting Asmodee's popular titles for players with cognitive disorders. Created using clinical data from Asmodee Research (Asmodee's research and development department), Access+ games open up the fun world of board games to everyone by making their top games more accessible and creating a welcoming style of play for patients, families and caregivers. To kick off the new studio, Access+ will create Spot It!Access+, Cortex Access+ and Timeline Access+; adapted from three of Asmodee's most popular games, which will be available in France, Belgium, and Canada in late 2022 and worldwide in 2023.

Asmodee has also brought in an external scientific committee of care professionals to draw on their expertise and create games for players with cognitive disorders affecting speech, social relations, attention, emotional control, planning and memory. These outside researchers have joined forces with Access+, an Asmodee studio that is passionate about the company's mission to make board games for every player, but also wanted to create a positive social impact. The Access+ team and its partners will adapt and test the materials, rules, and difficulty of its titles to stimulate cognitive functions, foster positive emotions and social interaction and spark joy in discovering (or rediscovering) the pleasure of playing together.

"Over several years, Asmodee has invested in scientific research to demonstrate the societal impact board games can have," said Mikaël Le Bourhis, head of Asmodee Research. "Now we're ready to put that research into practice with Access+, creating games that are not only fun to play but provide real, tested benefits to those with special needs, starting with cognitive impairment."



“We launched Access+ because at Asmodee, we believe board games are universal. By starting to adapt some of our most popular titles to everyone’s needs, we can strive to make board games as inclusive and accessible as possible,” said Stéphane Carville, CEO of Asmodee. “As an industry leader, we want to create products that can truly make a difference in people’s lives. Playing board games is a social activity and Access+ titles allow families and friends to re-introduce the fun of board games to their loved ones with special needs, creating moments of happiness that can only come from shared experiences.”

Access+ games are ideal for medical practitioners, schools and caregivers who care for people with special needs, including cognitive disorders. The accessibility features include bigger, thicker and easier-to-hold cards, adapted rules, different difficulty levels and a “single-player” version to promote patient autonomy. Each game comes with a booklet presenting the benefits of playing that particular game, written by scientific experts.

For a video trailer and more detailed information about Access+ and its games, you can visit the studio’s website: <http://www.accessplus-asmodee.com>

About Asmodee

Asmodee Group, part of the Embracer Group, is a leading international game publisher and distributor committed to telling amazing stories through great games with over 43 million games sold yearly in more than 50 countries. Through its portfolio of iconic game titles, including Catan, Ticket to Ride, Pandemic, Dead of Winter, Splendor, 7 Wonders, Just One, Dobble/Spot it!, KeyForge and Star Wars: X-Wing, Asmodee creates a dynamic transmedia experience for players across a variety of digital and physical platforms. Asmodee also creates inspiring and innovative products in partnership with leading entertainment and technology companies. With a global workforce of over 2,000 people, Asmodee operates in Europe, North America, South America and Asia. Asmodee is headquartered in Guyancourt, France. Learn more at corporate.asmodee.com.